

Job description: Philanthropy Campaign Manager

This is a 6 month fixed term contract role

Job title	Philanthropy Campaign Manager
Salary:	£42,600 - £47,700
Reports to:	Senior Advisor, Private Philanthropy
Line reports:	None
Key relationships:	Members of Philanthropy team, Trustees, Advisory Board, Senior Leadership Team, External agency staff
Contract type:	Fixed Term Contract (6 months)
Location:	WeWork, 1 Mark Square, London EC2A 4EG Note: We operate a hybrid working policy with at least 1 mandatory office attendance day per week.
Date created/ last amended:	October 2026

WHO WE ARE AND WHAT WE DO

United Kingdom for UNHCR is the United Nations Refugee Agency's national charity partner for the United Kingdom. We raise funds that enable UNHCR to support refugees and displaced communities as they rebuild their lives, access protection, and pursue opportunities for the future.

Our supporters include UK private individuals, communities, corporate partners, trusts and foundations. The funds we raise help UNHCR deliver emergency relief such as shelter, medical care and basic supplies to people fleeing conflict and persecution, as well as healthcare, education and livelihoods opportunities for those who remain displaced over the long term.

Nobody chooses to be a refugee, but we can all play a part in their protection, and we want those who work with us to share our values and passion for the cause.



DIVERSITY, EQUITY, INCLUSION AND BELONGING

We strongly value diversity and recognise that it is critical to our success and the cause that we serve. We are committed to providing an inclusive environment for all who work with us and strongly welcome applications from diverse backgrounds, particularly those with lived experience of being a refugee, asylum seeker, internally displaced person, or a stateless person.

UK for UNHCR is proud to have a Diversity & Inclusion Working Group. The Diversity & Inclusion Working Group is a group of colleagues focusing on tasks that drive action in the implementation of our D&I Approach. The group also works to create safe spaces that brings colleagues together for events, discussions and learning experiences that celebrate and support diversity and tackle barriers to inclusion.

JOB PURPOSE

The organisation is launching an ambitious multi-million, multi-year campaign designed to mobilise significant philanthropic investment in support of UNHCR's work with refugees and displaced communities around the world. Bringing together philanthropists, foundations, family offices and professional advisers, the campaign aims to inspire transformative giving and build long-term partnerships.

You will play a critical role over a 6-month period in establishing the Campaign as a flagship organisational priority. Working closely with senior colleagues, you will galvanise support, build a coalition of champions and inspire colleagues to rally behind a shared ambition. You will influence and engage stakeholders at all levels, foster strong cross-functional collaboration, and ensure the campaign achieves the visibility, buy-in and momentum needed for success.

The successful candidate will bring experience of working on a major philanthropy or capital campaign, with a strong understanding of campaign planning, prospect engagement, stakeholder management and income generation.

ROLE RESPONSIBILITIES

The above list is not exhaustive, and the postholder may be required to perform duties that are not detailed above.

Campaign Launch & Strategy

- Lead the inception phase of the campaign ensuring team and organisational readiness
- Develop and implement a clear campaign roadmap ensuring activity is aligned to philanthropy goals and campaign milestones.

Cross-team Engagement

- Working across the charity, explore opportunities to increase campaign visibility, profile and relevance within UK philanthropy circles
- Support fundraisers in leveraging the campaign to secure new prospects, deepen donor relationships and unlock larger philanthropic investments.

Internal Campaign Integration

- Embed the campaign across the organisation
- Work collaboratively with colleagues to ensure campaign messaging, priorities and opportunities are consistently integrated into donor conversations, proposals and stewardship plans.
- Provide guidance, resources and regular updates to ensure all fundraisers understand how to utilise the campaign effectively in their portfolios.

Stakeholder Engagement

- Develop and implement a stakeholder engagement plan to socialise the campaign with external audiences, including philanthropists, family offices, professional advisers, trustees, campaign champions and strategic partners.
- Identify and secure opportunities for senior leaders, ambassadors and campaign advocates to promote the campaign externally.
- Work with UNHCR and various programmes team to develop a robust reporting framework aligned to the campaign pillars to support impact reporting

Communications, PR & Brand Positioning

- Work with communications and external agencies to develop and deliver an integrated communications strategy that raises campaign visibility and engagement.

Events & Engagement Opportunities

- Work with the Events Manager and external agency to curate a campaign events strategy
- Ensure events are strategically aligned with campaign objectives

By the end of the six-month contract, the campaign will:

- Be fully established, internally embedded and externally positioned
- Be supported by a clear communications and stakeholder engagement strategy
- Be equipped with an agreed stewardship framework
- Have secured initial philanthropic commitments and organisational endorsement for the next phase of delivery

PERSONAL ATTRIBUTES AND EXPERIENCE

Essential Skills/Knowledge

- Proven track record in developing successful fundraising campaigns which deliver multi-million £ results.
- Exceptional organisational, interpersonal and project management skills.
- Experience working with senior volunteers, trustees and other influential stakeholders, providing strategic direction and harnessing their networks, influence and advocacy in support of campaign goals.

Desirable Skills/Experience

- Experience of securing, cultivating and managing celebrity and high-profile influencer relationships to enhance campaign visibility, credibility and fundraising outcomes.